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Keogh, Rosanna

From: WAQAS CHOUDARY

Sent: 30 June 2010 09:30 **To:** Keogh, Rosanna

Subject: FW: 149-151 jamaica rd

To whom it may concern,

I Waqas Amin Choudhary applied for premises licence to sell alcohol at 149-151 jamaica road, london Se16 4SH. From 7am to 11 pm.

My licence application number is :832116

My name is Waqas choudhary and I have been in off-licence business for the past 3 years & I'm personal licence holder for the past two and half years. I have been running a 24 hours off-licence on jamaica road which was a total mess before I took over on 06/10/2008. This shop was pain for everyone in the area and since I took it over I have changed this shop for the better. Local council and the safer neighbour team can confirm my reputation and the shop reputation.

The shop which was a hassle and a nuisance for everyone and had police calls daily, the shop now is a peaceful shop where no underage alcohol sales or any crime disorder is being done, inspections have been done in the shop by local council and they can confirm that everything is as it should be.

All my staff are well trained to follow the rules and conditions of law and the licence.

I have 7 personal licence holders in my shops so there is no chance of shop opened and serving without personal licence holder on the premises,

Now that i have 7 personal licence holders and loyal team of staff and as my Superway express is a success so i have purchased WestWay to expend my business.

I have always agreed to all the conditions of police and the council, I have agreed to police condition for my new shop licence. I have the latest CCTV system in my shops which keeps the recording for more than 31 days. My plan for Westway Food Mart is window service after 11pm which means there will be less trouble from this particular shop. My aim is to keep the customers and the local community happy and at peace and i have proved that with my other business Superway Express.

Even thou shop will be open 24 hours, whilst the shop is open 24 hours the alcohol licence is just until 11pm and after 11pm customers can only purchased other goods than alcohol & for that i would be only doing window service after 11pm.

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